





THE AP-GfK POLL May, 2011

Conducted by GfK Roper Public Affairs & Corporate Communications

A telephone survey of the American general population (ages 18+)

Interview dates: May 5 – 9 2011 Number of interviews: 1,001

Margin of error for the total sample: +/- 4.2 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.



CUR1 through ELE20 and CURX1 items previously released

CURX1. How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Gas prices	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	HIGH 5/5-9/11	LOW 9/8-13/10	1 Year Ago 5/7-11/10
Extremely/Very important	79	77	71	54	56	51	54	55	62	66	66	62	63	79	54	66
Extremely important	47	42	36	23	23	21	23	24	28	34	32	31	29	47	23	34
Very important	32	35	35	30	33	30	31	32	35	31	34	31	35	32	31	31
Moderately important	14	16	19	30	29	34	28	27	25	19	23	24	24	14	28	19
Slightly/Not at all important	7	7	10	15	15	16	18	18	13	15	11	15	13	7	18	15
Slightly important	5	5	8	12	10	11	11	12	11	10	10	11	9	5	11	10
Not at all important	2	2	3	3	5	5	7	6	2	5	2	4	4	2	7	5
Don't know [VOL]	*	-	*	*	*	*	*	*	*	-	*	*	*	*	*	-
Refused [VOL]	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-
Based on:	N=1,001	N=1,001	N=1,001	N=1,000	N=1,501	N=846	N=1,000	N=1,007	N=1,044	N=1,002	N=1,001	N=1,002	N=1,008	N=1,001	N=1,000	N=1,002



CURX2/2b items previously released

Based on:

CURX2. And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF NEITHER, DK NOR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Gas prices	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	8	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	4/7-12/10	3/3-8/10	1/12-17/10	HIGH 4/16-20/09	LOW 5/7-11/10	Year /
Total approve	35	36	37	43	49	46	51	39	40	33	39	39	51	33	33
Strongly approve	11	11	10	10	11	11	11	9	11	9	13	13	19	10	10
Somewhat approve	20	22	22	27	32	29	31	29	29	24	26	26	32	24	24
Lean approve	3	3	5	6	7	6	9	*	*	*	*	*	1	*	*
Neither approve nor disapprove	2	2	4	5	3	3	4	21	23	21	22	19	22	19	19
Total disapprove	61	63	59	52	49	51	45	40	37	46	39	43	25	47	47
Lean disapprove	4	4	4	4	5	5	4	*	*	1	-	*	*	*	*
Somewhat disapprove	16	18	21	22	21	20	21	20	18	18	17	18	12	18	18
Strongly disapprove	42	40	33	26	23	26	20	20	19	27	22	25	14	29	29
Don't know [VOL]	2	*	1	1	*	*	*	*	*	*	*	*	1	*	*
Refused [VOL]	-	-	*	-	*	*	*	-	-	-	*	-	*	*	*

N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,001 N=1,002 N=1,008 N=1,000 N=1,001 N=1,002

Continues...



FAV1 through OBL6 previously released

GAS1. Over the next six months, do you expect that increases in the price of gasoline will cause financial hardhip for you or your family, or not?

[IF "YES," ASK:] Do you expect that will be a serious hardship or not so serious?

	5/5-9/11	3/24-28/11
Yes, will cause serious hardship	41	37
Yes, will cause NOT SO serious hardship	29	29
Yes, not sure how serious [VOL]	1	1
No, will not cause financial hardship	29	33
Don't know [VOL]	*	*
Refused [VOL]	-	-
Based on:	N=1,001	N=1,001

[ASK OF THOSE WHO SAY "HARDSHIP" IN GAS1]

GAS2. Which best describes your gas purchasing habits, do you (compare prices at different gas stations before you purchase gas) or do you (purchase gas at the most convenient gas station)?

	5/5-9/11	3/24-28/11
Compare prices at different gas stations	71	77
Purchase at the most convenient station	28	22
Don't know [VOL]	1	1
Refused [VOL]	*	1
Based on:	N=694	N=635





GAS3. As a result of recent increases in energy prices, would you say you have or have not done each of the following?

Reduced the amount of driving you do	5/5-9/11	3/24-28/11
Yes, have done	66	64
No, have not done	34	36
Don't know [VOL]	*	*
Refused [VOL]	*	*

Based on:

N=1,001 N=1,001

Thought seriously about purchasing a more fuel- efficient vehicle	5/5-9/11	3/24-28/11
Yes, have done	44	45
No, have not done	55	55
Don't know [VOL]	*	*
Refused [VOL]	*	*
Based on:	N=1,001	N=1,001

Changed your vacation plans to stay closer to home	5/5-9/11	3/24-28/11
Yes, have done	48	53
No, have not done	51	46
Don't know [VOL]	1	1
Refused [VOL]	*	*

Based on:

N=1,001 N=1,001

Continues...



GAS3. As a result of recent increases in energy prices, would you say you have or have not done each of the following?

Cut back on other expenses	5/5-9/11	3/24-28/11
Yes, have done	72	71
No, have not done	28	29
Don't know [VOL]	*	-
Refused [VOL]	-	-

Based on:

N=1,001 N=1,001



	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	9/3-8/09
Full-time	49	45	44	47	46	46	46	47	48	49	45	43	44	46	44	44
Part-time	13	15	17	12	13	13	16	11	13	11	14	13	15	11	10	12
Not employed	37	39	38	40	41	40	38	42	39	39	41	44	41	42	45	42
Don't know	*	*	-	*	*	*	*	*	*	-	*	-	*	*	*	-
Refused	*	*	1	1	*	*	*	*	-	*	*	*	1	1	1	1
Based on:	N=1,00	N=1,00	N=1,00	N=1,00	N=1,50	N=1,00	N=1,00	N=1,04	N=1,00	N=1,00	N=1,00	N=1,00	N=1,00	N=1,00	N=1,00	N=1,00
	1	1	1	0	1	0	7	4	2	1	2	8	1	6	3	1

EM1. Are you, yourself, currently employed...

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you...

	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	9/3-8/09
Retired	51	40	48	48	46	47	44	47	42	50	49	48	47	49	52	52
Homemaker	16	17	16	21	18	16	21	15	16	18	19	15	13	16	18	15
Student	12	16	14	11	12	11	14	12	11	9	9	8	7	9	10	8
Temporarily unemployed	19	27	19	17	22	21	20	25	27	21	23	27	32	24	18	22
Don't know	1	1	2	2	2	4	1	2	4	2	*	1	1	1	2	2
Refused	*	1	*	1	*	*	1	*	-	1	-	1	*	1	*	*
Based on:	N=448	N=413	N=411	N=421	N=655	N=414	N=400	N=472	N=416	N=415	N=420	N=420	N=423	N=404	N=451	N=438



Some questions held for later release

	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10
Supporter	30	30	31	30	30	36	28	28	27	27	31
Not a supporter	63	65	61	66	67	60	68	69	65	68	60
Don't know [DO NOT READ]	7	6	7	4	4	3	4	3	7	5	9
Refused [DO NOT READ]	*	*	*	-	*	1	1	*	1	*	1
Based on:	N=1,001	N=1,001	N=1,001	N=1,000	N=1,501	N=846	N=1,000	N=1,007	N=1,044	N=1,002	N=962

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?



PID1/

PID2. Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	6/3-8/09	7/16-20/09	5/28-6/1/09	4/16-20/09
Total Democrat	46	45	42	39	43	42	44	43	46	45	41	45	44	37	43	43	39	44	46	46
Democrat – strong	14	14	12	14	16	20	16	14	15	15	14	15	14	12	18	17	14	14	20	16
Democrat – moderate	21	15	16	17	16	13	15	18	19	20	18	18	18	16	17	16	16	20	15	20
Independent – lean Democratic	12	16	14	9	11	9	13	12	12	10	9	12	12	9	8	10	9	9	11	10
None – lean Democratic	-	*	-	*	*	*	1	*	-	*	-	*	-	*	*	*	-	*	*	*
Total Republican	29	33	36	38	40	48	40	39	35	39	40	34	33	32	31	32	33	33	32	28
Republican – strong	6	9	9	13	12	18	12	11	9	10	14	11	9	9	11	10	9	11	11	9
Republican – moderate	12	11	16	15	13	14	13	14	15	16	12	12	12	13	10	11	11	12	12	9
Independent – lean Republican	11	14	11	11	14	15	15	14	11	13	14	12	12	11	10	11	13	10	9	9
None – lean Republican	*	*	-	-	*	1	-	-	*	*	-	*	-	-	*	*	-	*	*	*
[VOL] Independent – don't lean	4	4	6	6	3	2	3	5	4	2	4	5	5	7	6	5	8	5	5	7
[VOL] None – don't Iean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[VOL] Other	*	1	*	*	*	*	-	*	*	*	*	1	1	*	*	*	*	1	*	*
Don't know	20	17	16	16	15	7	13	14	15	14	15	15	18	24	19	21	19	18	17	19
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Based on:	N=1,001	N=1,001	N=1,001	N=1,000	N=1,501	N=846	N=1,000	N=1,007	N=1,044	N=1,002	N=1,001	N=1,002	N=1,008	N=1,001	N=1,006	N=1,003	N=1,001	N=1,006	N=1,000	N=1,000



G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative? [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?] [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7/10-12/10	TOTAL 10/16-20/08	LIKELY VOTERS 10/16-20/08
Liberal - strongly	9	8	8	8	9	10	10	10	11	8	6	9	11
Liberal - somewhat	14	15	14	11	14	11	12	15	11	15	14	14	14
Conservative - strongly	16	18	20	22	22	29	20	20	21	21	21	18	20
Conservative - somewhat	22	23	19	24	22	18	25	21	23	23	23	21	18
Moderate	36	32	36	33	31	31	31	33	32	31	32	35	35
Don't know	3	3	2	1	2	1	3	2	1	3	3	2	2
Refused	1	*	2	1	1	*	1	*	1	1	1	1	*
Based on:	N=1,001	N=1,001	N=1,001	N=1,000	N=1,501	N=846	N=1,000	N=1,007	N=1,044	N=1,002	N=1,001	N=1,001	N=800

CUR38. Thinking of the last 6 months – that is, since November of 2010 – have you or has someone in your family lost a job as a result of economic conditions, or not?

	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	4/7-12/10	12/10-14/09	60/3-8/09	7/16-20/09	High 2/12-17/09	Low 5/28-6/1/09	1 Year Ago 5/7-11/10
Yes (self lost job)	7	6	8	6	7	6	6	7	6	9	5	8	10	7	8
Yes (someone in family)	23	22	27	18	16	25	25	29	23	22	26	21	25	21	21
No	67	70	62	72	76	68	67	61	69	66	65	65	65	70	69
Both (self and family member) [VOL]	3	1	4	3	1	1	2	4	3	3	2	4	1	1	1
Don't know	-	*	*	-	*	*	*	*	-	*	*	1	*	1	*
Refused	*	-	*	*	*	*	*	-	*	*	1	1	-	*	-
Based on:	N=1,001	N=1,001	N=1,001	N=1,000	N=1,501	N=1,000	N=1,007	N=1,044	N=1,001	N=1,001	N=1,001	N=1,006	N=1,001	N=1,000	N=1,002



	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	4/7-12/10	1/12-17/10	12/10-14/09	10/1-5/09	High 1/12-17/10	Low 3/24-28/1/11	1 Year Ago 5/7-11/10
Yes	62	60	65	55	54	65	65	70	64	71	69	65	71	60	63
No	38	40	35	44	46	35	35	29	36	29	30	34	29	40	36
Don't know	*	*	*	1	*	1	*	1	*	1	*	1	1	*	*
Refused	*	*	*	*	*	*	*	-	*	-	*	*	-	*	-
Based on:	N=1,001	N=1,001	N=1,001	N=1,000	N=1,501	N=1,000	N=1,007	N=1,044	N=1,001		N=1,001	N=1,003	N=1,008	N=1,000	N=1,002

CUR39. And thinking of the last 6 months – that is, since November of 2010 – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?



[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1.	What is your marital status? Are you [READ EACH ITEM]
------	---

Married/Living as Married/Co-habitating	61
Separated	3
Divorced	8
Widowed	7
Never Married	21
Don't know [VOL]	*
Refused [VOL]	*
Based on:	N=1,001

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	7
High school graduate	34
Technical/trade school	5
Some college	25
College graduate	16
Some graduate school	4
Graduate degree	9
Don't know [VOL]	-
Refused [VOL]	1
Based on:	N=1,001

Based on:

DM4. In what year were you born?

Age group:	
18-29	21
30-49	37
50-64	24
65+	17
Refused [VOL]	2

Based on:



DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	21
Suburban area	45
Rural area	33
Don't know [VOL]	*
Refused [VOL]	*
Based on:	N=1,001

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	60
Rent	27
Other arrangement	12
Don't know [VOL]	-
Refused [VOL]	1
Based on:	N=1,001

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	37
No	63
Don't know [VOL]	-
Refused [VOL]	*
	N_1 001

Based on:



DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	26
One Line	69
Two lines	3
Three or more lines	1
Don't know [VOL]	*
Refused [VOL]	1
Based on:	N=1,001

DM9. And on how many different <u>cell</u>-phone numbers, if any, could I have reached you for this call?

None	8
One	71
Тwo	15
Three or more	6
Don't know [VOL]	*
Refused [VOL]	*
Based on:	N=1,001

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	24
Cell phone	41
Both equally	35
Don't know [VOL]	*
Refused [VOL]	-

Based on:

N=656



DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	36
One	40
Тwo	15
Three or more	8
Don't know [VOL]	1
Refused [VOL]	1
	N=301

Based on:

N=301

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	39
No	59
Don't know [VOL]	1
Refused [VOL]	1
Based on:	N=1,001

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	25
Catholic	23
Mormon	2
Jewish	1
Muslim	1
Other religion	25
Don't belong to religious denomination	23
Don't know [VOL]	*
Refused [VOL]	2

Based on:



DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	87
No, not a Christian	13
Don't know [VOL]	-
Refused [VOL]	-
Based on:	N=208

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	17
Less often than a few times a year	13
A few times a year	22
Once or twice a month	14
Once a week	20
More than once a week	12
Don't know [VOL]	*
Refused [VOL]	2
Based on:	N=1,001

Associated Press

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	13
No	86
Don't know [VOL]	*
Refused [VOL]	1
Based on:	N=1,001

- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF <u>NOT</u> SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	71
Black, African-American, or Negro	12
American Indian or Alaska Native	1
Asian Indian	*
Vietnamese	*
Chinese	*
Filipino	*
Korean	1
Native Hawaiian	1
Guamanian or Chamorro	-
Samoan	*
Japanese	-
Other Asian	1
Other Pacific Islander	1
Some other race [SPECIFY]	7
Multiple races [VOL]	2
Don't know [VOL]	1
Refused [VOL]	2

Based on:



DM30 Are you on active military duty or living in a household with someone on active duty, or not?

Yes	3
No	96
Don't know [VOL]	-
Refused [VOL]	1
Based on:	N=1,001

DM31. Are you a military veteran or living in a household with a military veteran, or not?

Yes	22
No	77
Don't know [VOL]	-
Refused [VOL]	1
	N-1 001

Based on:



DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	50
\$50,000+	46
Don't know [VOL]	1
Refused [VOL]	3
Based on:	N=1,001

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	10
\$50,000 to under \$75,000	15
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	9
\$150,000 or more	6
Don't know [VOL]	3
Refused [VOL]	6
Based on:	N=1,001

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	43
No	54
Don't know [VOL]	1
Refused [VOL]	3

Based on:



[ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	53
1	17
2	10
3	3
4	1
5-9 times	5
10-14 times	2
15-19 times	*
20-24 times	*
25 times or more	2
Don't know [VOL]	5
Refused [VOL]	1
Based on:	N=501

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51
Based on:	N=1,001

REGION:

Midwest22South38Wast22	Northeast	19
	Midwest	22
14/	South	38
vvest 22	West	22





AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted from May 5 through May 9, 2011, by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,001 general population adults age 18 or older.

Interviews were conducted with 700 respondents on landlines and 301 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 4.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <u>http://www.ap-gfkpoll.com</u>.

